



Weiskopf Consulting

2018 SWOT Analysis Strategy

SWOT Strategy	Internal Strength	Internal Weakness
Exterior Opportunity	Take advantage of opportunities with strengths.	Use opportunities to remedy weaknesses.
External Threat	Use strengths to ward off threats.	Minimize weaknesses to avoid threats.

Weiskopf Consulting will assess your digital branding platform and meet with you one on one, for an hour to discuss the results.

Weiskopf Consulting, LLC | Virginia@WeiskopfConsulting.com | 630.474.3412