



# Weiskopf Consulting

## 2018 SWOT Analysis – Opportunity Worksheet

### Marketing Changes

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.

### Opportunity

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.

### Next Steps

- 1.
- 2.
- 3.
- 4.

Weiskopf Consulting will assess your digital branding platform and meet with you one on one, for an hour to discuss the results.